

# DIRK TIFFIN

#### MOTION DESIGNER

#### PROFILE

I Love pursuing creativity in all it's forms, my favourite being key visuals that pull the eye, through motion or a beautifully rendered image.

I'm fascinated with what goes viral and why, the current trends and new methods and mediums that bring those trends to life.

Tricking the human eye and commanding emotion through something I have created, is what I strive to achieve.

### EXPERIENCE SKILLS

### FROM 2023 to 2024 /Glitch Agency (ISR) /Senior Motion Designer

Short form ADs for social media, Art Direction

Motion Graphics, Illustration, Video Editing, Art Direction

#### FROM 2023 to 2024 /Catch & Release (SA) /Senior Motion designer

Video Edting, Motion Graphics, Design for 'RAIN' a telecoms company in South Africa.

Motion Graphics, Video Editing, 3D

### FROM 2021 to 2023 /Social.Lab (UK) /Senior Motion Designer

A design and animation mix, largely pushing content on instagram for a number of UK clients and designing Pitch decks and concepts.

Motion Graphics, Photoshop, Illustrator, Powerpoint, Keynote

### FROM 2018 to 2021 /Fuel Content (SA) /Senior Motion Designer

Filling a more senior role for Fuel Content, I would often lead or be consulted on projects, coming up with concepts and guiding more junior animators through the process.Often handling smaller campaigns with an output of three to four, 2min videos on my own.Bieng present for input on shoots, editing on set, coming up with concepts, proving the concept and execution.

- Senior Role, often Animation Lead on Campaigns and Pitches.
- Handling entire projects sometimes entire campaigns on my own.
- Motion Graphics, Video Editing, VFX, Colour Grading

#### FROM 2015 to 2018 /Hellocomputer (SA) /Motion Designer

I was in a more mid level role at Hellocomputer as a part of Hellomotion , able to handle projects on my own, directed by our Art Director and Senior Animators. With a varieties of duties including modeling and texturing assets for 3D Production, Motion Graphics, Video Editing and bieng present on shoots for input and helping out.

- Mid Level Role
- Smaller projects on my own, big part of larger campaigns.
- Motion graphics, 3D Modeling, Video Editing, Storyboarding

### FROM 2012 to 2015 /Lung, Flick, RGB Alpha / Freelancer

The more junior part of my career, small jobs for various local companies and overseas clients through portals like Freelancer and Fiver, anything I could get my hands on for experience and getting my name out there. A variety of roles, 3D Modeling/Lighting/Texturing/Animation.Motion Graphics, Video Editing Storyboarding and Character Design.

- Junior Freelancer/Internships
- Wide variety of small jobs that lead to me expanding my skill base in many different areas of the creative landscape Motion Graphics, 3D Modeling, Rendering, Texturing, Lighting, Animation
- Video Editing , Stop Motion , Illustration

### 3D Lighting/Rendering

- Colour Grading
- 3D Modeling/Texturing

**Motion Graphics** Video Editing

- 3D Animation 2D Traditional Animation
- Stop Motion
- Storyboarding Illustration

### EDUCATION

#### FROM 2019 Oct to 2019Nov

**CAPE TOWN** SCHOOL OF PHOTOGRAPHY Introduction to Da Vinci Resolve

### FROM 2008 to 2011

UCAA THE ANIMATION SCHOOL 3 Year Autodesk Maya Certified 1 year Toon Boom Studio Certified

### FROM 1999 to 2007

HILLCREST COLLEGE GCSE A' Levels GCSE O' Levels

## CERTIFICATES

### **AUTODESK MAYA** 1st Year Maya Foundation

2nd Year Rigging & Animation 3rd Year VFX & Production 1st Year Toon Boom Foundation Da Vinci Resolve Core Training

# EXPERTISE

## **TECHNICAL**

- Adobe After Effects Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere
- Da Vinci Resolve Autodesk Maya

## INTERESTS

## HOBBIES

- PC Games Streaming
- Apparell Design
- Crypto Currencies
- Day Trading **Basic Coding**
- **Creative Writing**
- Long Boarding
- Traditional Art
- Gardening

### BRANDS

### THE BRANDS I'VE WORKED ON

- Coca-Cola
- MTV Base Nivea
- Cell-C
- Olmeca Tequila
- Western Cape Government Nestle

South African Tourism

- Nedbank
- Pernod Ricard
- Wesgro
- G.H Mumm
- New Balance Amarula
- Red Heart Rum
- HelloFcb+ **IPG**

- Toyota
- Vodacom

Lexus

- Oreo
- **Ballantines**
- Netflorist
- Cansa Distell
- City Of Capetown
- Investec
- Capitec
- Ghiradelli
- The Glenlivet FCB
- FCB Global
- Nahana Group
- Capfin

# REFERENCES

### NIKKI PIPER /Business Director Fuel Content (Former)

Western Cape P: 082 307 2124 E: nikki.dtp@gmail.com

# **GRANT CAMPBELL** /Founder

OK.Alpha Western Cape P: 082 402 1234

## Catch & Release

**BRENDON CAHILL** /Art Director

### **BEVERLY TOWEET** /Senior Producer

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